

United Way of Madison County  
 2008 Needs Assessment Surveys  
**RANKED WITHIN TOPIC: WEIGHTED**  
 BY TOTAL RESIDENT CHALLENGE

Shaded items are Some Challenge or a Major Challenge to over 25% of  
 Madison County Households.

	RESIDENT HOUSEHOLDS (908)	SERVICE PROVIDERS (128)	GOVERNMENT (37)	BUSINESS (124)
	RANKING OF CHALLENGE (Some + Major)	RANKING OF CHALLENGE (Some + Major)	RANKING OF CHALLENGE (Some + Major)	RANKING OF CHALLENGE (Some + Major)
<b>FINANCIAL MATTERS</b>				
1	Not being able to save for the future or retirement	Not knowing how to budget	Not being able to save for the future or retirement	Not being able to save for the future or retirement
2	Not knowing how to budget	Not being able to save for the future or retirement	Paying too much for housing (over 40% of income)	Not knowing how to budget
3	Not being able to make monthly payments on bills	Lack of affordable care for seniors	Missing work to care for a sick child	Lack of affordable care for seniors
4	Not being able to afford basic necessities	Not finding jobs because of education or skills	Not knowing how to budget	Missing work to care for a sick child
5	Paying too much for housing (over 40% of income)	Not being able to make monthly payments on bills	Lack of affordable care for seniors	Not being able to make monthly payments on bills
6	Unemployment of an adult family member	Needing public transportation	Not being able to make monthly payments on bills	Senior or elderly family member moving into home
7	Needing affordable legal help	Missing work to care for a sick child	Not being able to afford basic necessities	Needing affordable legal help
8	Needing public transportation	Unemployment of an adult family member	Not finding jobs because of education or skills	Not being able to afford basic necessities
9	Not finding jobs because of education or skills	Paying too much for housing (over 40% of income)	Senior or elderly family member moving into home	Not finding jobs because of education or skills
10	Missing work to care for a sick child	Senior or elderly family member moving into home	Threat of foreclosure or eviction	Unemployment of an adult family member
11	Needing help with income tax filing	Not being able to afford basic necessities	Needing public transportation	Threat of foreclosure or eviction
12	Lack of affordable care for seniors	Needing affordable legal help	Unemployment of an adult family member	Needing public transportation
13	Threat of foreclosure or eviction	Threat of foreclosure or eviction	Needing affordable legal help	Paying too much for housing (over 40% of income)
14	Senior or elderly family member moving into home	Needing help with income tax filing	Needing help with income tax filing	Needing help with income tax filing

United Way of Madison County  
 2008 Needs Assessment Surveys  
**RANKED WITHIN TOPIC: WEIGHTED**  
 BY TOTAL RESIDENT CHALLENGE

Shaded items are Some Challenge or a Major Challenge to over 25% of  
 Madison County Households.

	RESIDENT HOUSEHOLDS (908)	SERVICE PROVIDERS (128)	GOVERNMENT (37)	BUSINESS (124)
	RANKING OF CHALLENGE (Some + Major)	RANKING OF CHALLENGE (Some + Major)	RANKING OF CHALLENGE (Some + Major)	RANKING OF CHALLENGE (Some + Major)
<b>HEALTH</b>				
1	Stress	Diabetes	Alcohol abuse and related issues	Child abuse
2	Cost of prescription drugs	Adult obesity	Violence or abuse among adults	Adult obesity
3	High blood pressure	Adolescent mental or emotional health issues	Child abuse	Stress
4	Adult obesity	Concerns about teenage sexual activity / pregnancy	Cost of prescription drugs	Health care for the elderly
5	Adult mental or emotional illness	Childhood obesity	High blood pressure	Childhood obesity
6	Smoking	High blood pressure	Health care for the elderly	High blood pressure
7	Health care for the elderly	Unable to get dental care	Stress	No health insurance for children
8	Diabetes	Adult mental or emotional illness	Concerns about teenage sexual activity / pregnancy	Heart attack or stroke
9	Unable to get dental care	No health insurance for children	Cancer	Alcohol abuse and related issues
10	Cancer	Child abuse	Diabetes	Concerns about teenage sexual activity / pregnancy
11	Adults or children with special needs	Adults or children with special needs	Adult mental or emotional illness	Cost of prescription drugs
12	Alcohol abuse and related issues	Violence or abuse among adults	Heart attack or stroke	Cancer
13	Adolescent mental or emotional health issues	Stress	Adults or children with special needs	Diabetes
14	Concerns about teenage sexual activity / pregnancy	Cost of prescription drugs	Adult obesity	Adult mental or emotional illness
15	No health insurance for children	Health care for the elderly	No health insurance for children	Unable to get dental care
16	Heart attack or stroke	Alcohol abuse and related issues	Childhood obesity	Adults or children with special needs
17	Post Traumatic Stress Disorder (PTSD)	Unable to get medical care for children	Adolescent mental or emotional health issues	Adolescent mental or emotional health issues
18	Unable to get medical care for children	Cancer	Smoking	Smoking
19	Violence or abuse among adults	Heart attack or stroke	Unable to get dental care	Unable to get medical care for children
20	Childhood obesity	Smoking	Unable to get medical care for children	Violence or abuse among adults
21	Child abuse	Post Traumatic Stress Disorder (PTSD)	Low birth weight babies	Post Traumatic Stress Disorder (PTSD)
22	Low birth weight babies	Low birth weight babies	Post Traumatic Stress Disorder (PTSD)	Low birth weight babies

United Way of Madison County  
 2008 Needs Assessment Surveys  
**RANKED WITHIN TOPIC: WEIGHTED**  
**BY TOTAL RESIDENT CHALLENGE**

Shaded items are Some Challenge or a Major Challenge to over 25% of  
 Madison County Households.

	RESIDENT HOUSEHOLDS (908)	SERVICE PROVIDERS (128)	GOVERNMENT (37)	BUSINESS (124)
	RANKING OF CHALLENGE (Some + Major)	RANKING OF CHALLENGE (Some + Major)	RANKING OF CHALLENGE (Some + Major)	RANKING OF CHALLENGE (Some + Major)
<b>EDUCATION, YOUTH AND CHILDREN</b>				
1	<b>Not being able to afford college</b>	<b>Not being able to afford college</b>	Adult illiteracy	High school drop out(s)
2	Young adult(s) not employed because of education	Young adult(s) not employed because of education	High school drop out(s)	<b>Not being able to afford college</b>
3	High school drop out(s)	High school drop out(s)	<b>Not being able to afford college</b>	High school graduate(s) not prepared for college
4	High school graduate(s) not prepared for college	Adult illiteracy	Young adult(s) not employed because of education	Young adult(s) not employed because of education
5	Racial or ethnic discrimination in education	High school graduate(s) not prepared for college	High school graduate(s) not prepared for college	Adult illiteracy
6	Adult illiteracy	Racial or ethnic discrimination in education	Racial or ethnic discrimination in education	Racial or ethnic discrimination in education
<b>FAMILIES WITH CHILDREN (% of family with children present)</b>				
1	<b>Finding affordable child care</b>	Needing care for a special needs child	<b>Finding affordable child care</b>	<b>Finding affordable child care</b>
2	<b>Needing summer program for children</b>	Child not reading or performing at grade level	Child not reading or performing at grade level	Needing care for a special needs child
3	Needing school transportation	Needing child care that helps child learn and develop	Needing care for a special needs child	Child not reading or performing at grade level
4	Not finding affordable preschool programs	<b>Finding affordable child care</b>	Needing child care that helps child learn and develop	Needing child care that helps child learn and develop
5	Needing child care that helps child learn and develop	Not finding affordable preschool programs	<b>Needing summer program for children</b>	Not finding affordable preschool programs
6	Child not reading or performing at grade level	A child not prepared to enter kindergarten	Not finding affordable preschool programs	<b>Needing summer program for children</b>
7	Needing care for a special needs child	<b>Needing summer program for children</b>	A child not prepared to enter kindergarten	Needing school transportation
8	After-school program not available	Needing school transportation	Unsafe school environment	A child not prepared to enter kindergarten
9	Unsafe school environment	Quality child care not available	Needing school transportation	After-school program not available
10	Lack of licensed child care service providers	After-school program not available	After-school program not available	Lack of licensed child care service providers
11	Quality child care not available	Unsafe school environment	Lack of licensed child care service providers	Unsafe school environment
12	A child not prepared to enter kindergarten	Lack of licensed child care service providers	Quality child care not available	Quality child care not available