

## APPENDIX

### MADISON COUNTY SURVEY PARTICIPATION AND DEMOGRAPHICS

#### Adults in Madison County 18 and Over

|              | Number<br>Responding | % of Survey<br>Participants | % of<br>Madison<br>County | Estimated # in Madison<br>County |
|--------------|----------------------|-----------------------------|---------------------------|----------------------------------|
| Under 25     | 69                   | 8.3                         | 13.1                      | 30,287                           |
| 25-34        | 183                  | 22.1                        | 16.4                      | 37,779                           |
| 35-44        | 167                  | 20.2                        | 20.3                      | 46,970                           |
| 45-54        | 159                  | 19.2                        | 19.9                      | 45,933                           |
| 55-64        | 123                  | 14.9                        | 14.3                      | 33,121                           |
| 65-74        | 72                   | 8.7                         | 9.4                       | 21,752                           |
| 75 and older | 54                   | 6.5                         | 6.6                       | 15,221                           |
| <b>Total</b> | <b>827</b>           | <b>100.0</b>                | <b>100.0</b>              | <b>231,063</b>                   |

#### Income of Madison County Households

|                   | Number<br>Responding | % of Survey<br>Participants | % of<br>Madison<br>County<br>Households | Estimated Households in<br>Madison County |
|-------------------|----------------------|-----------------------------|---|---|
| Under \$15        | 141                  | 18.1                        | 11.6                                    | 14,122                                    |
| \$15 - \$24,999   | 68                   | 8.7                         | 12.0                                    | 14,660                                    |
| \$25 - \$34,999   | 84                   | 10.8                        | 12.1                                    | 14,805                                    |
| \$35 - \$49,999   | 88                   | 11.3                        | 12.3                                    | 15,008                                    |
| \$50 - \$74,999   | 135                  | 17.3                        | 17.9                                    | 21,837                                    |
| \$75 - \$99,999   | 98                   | 12.6                        | 13.3                                    | 16,190                                    |
| \$100 - \$149,999 | 105                  | 13.5                        | 13.1                                    | 15,984                                    |
| \$150 - \$199,999 | 31                   | 4.0                         | 4.7                                     | 5,787                                     |
| \$200,000 or more | 29                   | 3.7                         | 2.9                                     | 3,562                                     |
| <b>Total</b>      | <b>779</b>           | <b>100.0</b>                | <b>100.0</b>                            | <b>121,955</b>                            |

*Note: For total count, responses were weighted by income to reflect actual demographics.*

#### Education of Adults in Madison County (Population 25 and over)

|                       | Number<br>Responding | % of Survey<br>Participants | % of<br>Madison<br>County<br>Adults | Estimated # in Madison<br>County |
|-----------------------|----------------------|-----------------------------|-------------------------------------|----------------------------------|
| Less than high school | not asked on survey  |                             | 13.9                                | 27,880                           |
| HS or GED             | 137                  | 16.7                        | 21.9                                | 43,926                           |
| Some college          | 159                  | 19.4                        | 21.0                                | 42,121                           |
| Two Year College      | 52                   | 6.3                         | 6.1                                 | 12,235                           |
| College degree        | 266                  | 32.4                        | 24.6                                | 49,341                           |
| Grad or prof degree   | 168                  | 20.5                        | 12.4                                | 24,871                           |
| Other                 | 38                   | 4.6                         |                                     | -                                |
| <b>Total</b>          | <b>820</b>           | <b>100.0</b>                | <b>100.0</b>                        | <b>200,575</b>                   |

Source: U. S. Census, Community Survey, 2006 Estimates.

## Survey Response by Geographic Area

### Area of Madison County

|                                | Number<br>Responding | % of<br>Survey<br>Participan<br>ts |
|--------------------------------|----------------------|------------------------------------|
| North Huntsville               | 175                  | 19.3                               |
| Includes 35762                 |                      |                                    |
| 35810                          |                      |                                    |
| 35811                          |                      |                                    |
| 35815                          |                      |                                    |
| 35816                          |                      |                                    |
| South Huntsville               | 244                  | 27.0                               |
| Includes 35763                 |                      |                                    |
| 35801                          |                      |                                    |
| 35802                          |                      |                                    |
| 35803                          |                      |                                    |
| 35824                          |                      |                                    |
| West Huntsville                | 121                  | 13.4                               |
| Includes 35805                 |                      |                                    |
| 35806                          |                      |                                    |
| City of Madison                | 122                  | 13.5                               |
| Includes 35756                 |                      |                                    |
| 35757                          |                      |                                    |
| 35758                          |                      |                                    |
| Other Madison County Zip codes | 243                  | 26.9                               |
| <b>Total</b>                   | <b>905</b>           | <b>100.0</b>                       |